

COLUMBIA UNIVERSITY - PROMOTIONAL/INTERNAL VENDOR LIST

8/22/2022

The vendors listed below are licensed by the University to use our trademarks in manufacture of emblematic product. These companies are members of the Fair Labor Association, certify that their factory sources are in compliance with Columbia's Code of Conduct, and have agreed to certain guidelines regarding monitoring.

This list has been compiled by referrals made by individual schools and departments based on their preferences. Each school and department should use these companies based on their own assessment of the type of product, price and quality they require. The companies below focus on "giveaway" products versus product sold through regular retail stores, thereby providing less expensive options. Additional licensed vendors are available but may be cost prohibitive.

If a vendor is not licensed, they have not been granted the rights to use our trademarks and are not permitted to manufacture or provide products bearing the Columbia name or logos. As part of the overall program review, Columbia University considers new promo/internal license applicants each summer. Any company wishing to become a promo/internal licensee of the University should submit application materials to Exemplar Associates no later than April 30th.

LICENSED COMPANY	CONTACT	PHONE	EMAIL	WEBSITE
4imprint, Inc.	Sales Department	877-466-7746	administrator@4imprint.com	4imprint.com
AAA American Flag Decorating Co.	Ian Flamm	212-279-3524	aaa.americanflag@verizon.net	aaaamericanflag.com
All Colors, LLC	Stephen Mittler	732-777-6033	Stephen@allcolorslc.com	allcolorslc.com
Balady Promotions	Joanne Balady	973-682-8440	jbalady@balady.com	balady.com
BDJ Ventures	Bernard Wright	215-266-2062	info@bdjventuresllc.com	bdjventuresllc.com
Brancaster Marketing	Jessie Boyle	845-430-3709	jessie@bmincpromo.com	brancastermarketing.com
Cathcart Enterprises	Patricia Barnes	215-913-0089	cathcartent@gmail.com	cathcartpromo.com
Clothingwear	Jim Levi	800-372-4532	jim@clothingwear.com	clothingwear.com
Club Colors	Kevin Wantroba	847-744-6082	kwantroba@clubcolors.com	clubcolors.com
CustomInk	Bailey Adrian	800-293-4232	service@customink.com	customink.com
EcoPlum Business Gifts	Gia Machlin	888-730-9990	info@ecoplum.com	business.ecoplum.com
Fairware	Denise Taschereau	604-732-3247	denise@fairware.com	fairware.com
Geiger Collegiate Promotions	Tina Moss	914-552-1655	tmoss@geiger.com	geiger.com
Graphically Speaking	Howard Post	201-723-8113	graphspeak@aol.com	northjerseypromos.com
Grossman Marketing (Mass. Envelope)	Ben Grossman	617-591-2919	bgrossman@grossmanmarketing.com	grossmanstore.com
Halo Branded Solutions	Andrew Goldstein	212-659-7777	andrew@marketingalliancellc.com	halo.com
Howard Roe Gift Solutions	Jerry Scher	201-567-6300	jerry@howardroe.com	howardroe.com
Larick Associates	Nancy Larick	516-883-1489	sales@larick.com	approvedmfg.larick.com
Logo Concepts	Marcia Nozik	860-233-8072	marcia@logoconcepts.net	logoconcepts.net
Max Merchandising	Ellie Dunn	212-692-9307	ellie@maxmerch.com	maxmerch.com
Midwest Global Group	Harold Montgomery	630-978-0258	haroldmo@midwestglobalgroup.com	STOLES ONLY
MRP Lawrence Marketing	Nancy Lawrence Feller	914-522-9965	nancy@mrplawrence.com	mrplawrence.com
ProCon Marketing	Vicki Reisbaum	201-962-7730	vicki@4procon.com	4procon.com
RJS Promo Group	Joanne Ulrich	516-932-8549	joanne@rjspromogroup.com	rjspromogroup.com

ATHLETIC EQUIPMENT & APPAREL SUPPLIERS:

Boathouse Sports; BSN Sports; Parkview Sports; Ping Golf; Sneakers Plus (Chris Gacos Assoc.); Varsity Spirit Fashions